

Recruitment marketers and talent acquisition leaders have data coming from all angles.

Jobs boards, career site, ATS, CRM, social media platforms... You name it. This data's usually fragmented and scattered across systems. In theory, data is great. But what can you really do with it when it's siloed, in different formats, and just plain pesky to analyze? And, by the time it is all consolidated and reviewed, it's probably out of date!

No more fumbling in the dark or wrestling to decode data. Meet your new best friend: MOJO Unified Analytics.

## MOJO Unified Analytics

All Your Talent Sourcing Data and Predictive, Actionable Insights – in One Gorgeous Dashboard

### Data-Backed Decisions, Predictive Analytics, Actionable Insights

It's time to consolidate your talent sourcing and engagement data across all sources – job boards, career site, CRM, social channels, and external market trends – so you can make more savvy recruitment marketing decisions in real-time. Joveo's Unified Analytics dashboard does that and more! It presents predictive and actionable insights in a truly easy-to-use and beautiful way. Plus, the dashboard also equips users to forecast trends and catch outliers to proactively alter strategies.

With Unified Analytics, you get:



**360°** View across all sources



**75%** Recruiters' time saved analyzing data



**#1** In user experience



## Benefits at a Glance



### Predict Your Outcomes With Certainty

Foresee your monthly recruitment media spend and outcomes. No more guessing, just data-driven precision.



### A Deeper Understanding of Data, Better ROI

Get ready to move the needle on your ROI by source. Track metrics from source to hire and everything in the middle.



### Easy to Consume

Intuitive, best-in-class UX combined with a level of simplicity that will redefine how your talent sourcing data talks to you.



### All Your Data, One Dashboard

Whether it's data from your career site, CRM, job boards, social media, or external market trends, our platform effortlessly integrates it all.



### Future-Proof and Scalable Technology

Introducing a solution built on the power of billions of data points – as your needs evolve, so will your analytical capabilities.



### Actionable Insights That Save You Time

From uncovering spikes and slowdowns in performance or spend, to pointing out areas that require immediate attention, we've got you covered.

## About Joveo

As the global leader in AI-powered programmatic job advertising and candidate engagement, we are transforming talent sourcing and media buying for the world's largest and smartest employers, staffing businesses, RPOs, and recruitment marketing agencies.

The Joveo platform enables businesses to attract, source, engage, and hire the most relevant candidates on time, within their budget. Powering millions of jobs every day, our AI-powered talent sourcing platform uses advanced data science and machine learning to dynamically manage and optimize candidate sourcing and applications across all online channels, while providing real-time insights at every step of the job seeker journey, from click to hire.

To learn more about Joveo's award-winning platform and services, visit [www.joveo.com](http://www.joveo.com).

The information contained herein is for general information purposes only. The information is provided by and is a property of Joveo, Inc. While we strive to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the report or the information, products, services, or related graphics contained in the report for any purpose. Any reliance you place on such information is therefore strictly at your own risk. We expressly disclaim any and all indirect and consequential losses you may incur as a consequence of relying on such information.

Let's transform  
hiring together!

GET IN TOUCH 