

Most career sites are static, lacking personality, personalization, and panache.

As a result, job seekers are far from impressed and the employer brand takes a beating. Others have spent a ton of time and money to build a totally over-the-top career site – but that usually takes millennia and breaks the bank!

It's time to make a career site that job seekers love and competitors envy, without spending months on end or half your employer branding budget. One that's built to rock those talent sourcing goals.

## MOJO Career Sites

Hyper-Personalized and Dynamic Career Sites That Let Your Brand Personality Shine Through

### CMS-Driven Career Sites in Weeks Instead of Months

Joveo's MOJO Career Sites shines a spotlight on your brand personality. By personalizing both content and job suggestions – based on past interactions, source of click, resume content, or location – candidates will be inspired to explore, while connecting with your brand and culture.

Plus, managing dynamic content across devices has never been simpler! Whether importing posts from social media in real-time or managing your pages, our proprietary content management system (CMS) *built for TA*, makes it all super easy.

Finally, MOJO Career Sites compliant with SOC2, ISO 27001, GDPR, and CCPA, and adheres to WCAG 2.0 AA accessibility standards.



**50%** Less cash out of your pocket



**1-4 Weeks** to be up and running



**25%** More apply conversions

## Benefits at a Glance



### Hyper-Personalize the Experience

Bring your audience back again and again, with an award-winning career site, personalized content, and tailored job suggestions.



### Highly Dynamic

Pull in your social media feeds and ensure your site looks fresh every time a candidate returns.



### Keep It Simple

Add or remove pages, update content, or pull in social feeds with ease.



### Spend Up to 50% Less, Go Live in Weeks

Launch a top-notch site in one to four weeks, irrespective of complexity – without breaking the bank or compromising on quality.



### Accelerate Talent Community Expansion

Convert passive visitors into applicants and community members with a focus on Conversion Rate Optimization



### Fill Your Funnel, Boost SEO

Drive organic traffic with improved search engine optimization (SEO) and Google for Jobs.

## About Joveo

As the global leader in AI-powered programmatic job advertising and candidate engagement, we are transforming talent sourcing and media buying for the world's largest and smartest employers, staffing businesses, RPOs, and recruitment marketing agencies.

The Joveo platform enables businesses to attract, source, engage, and hire the most relevant candidates on time, within their budget. Powering millions of jobs every day, our AI-powered talent sourcing platform uses advanced data science and machine learning to dynamically manage and optimize candidate sourcing and applications across all online channels, while providing real-time insights at every step of the job seeker journey, from click to hire.

To learn more about Joveo's award-winning platform and services, visit [www.joveo.com](http://www.joveo.com).

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Let's transform hiring together!

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